

The Ultimate List of Interview Follow-up Questions

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Get the most out of your qualitative interview with this quick reference

When you think there's more to uncover...

- 🗨️ "Tell me more..."
- 🗨️ "Expand on..."

When you've finished asking your pre-planned questions...

- 🗨️ "What did you mean by..."
- 🗨️ "Could you describe..."
- 🗨️ "Why..."

When you don't understand what the other person just said...

- 🗨️ "I heard you say..."
- 🗨️ "By x did you mean y..?" (Restate but ask in question)
- 🗨️ "I can assume the answer, can I hear it in your own words..."

When you're not sure what to ask...

- 🗨️ "What would happen if..."